DELHI OPHTHALMOLOGICAL SOCIETY

DOS

77th DOS

ANNUAL CONFERENCE 2027

16th – 18th April 2027

The Ashok Hotel,
Chanakyapuri, New Delhi



SPONSORSHIP & EXHIBITION PROSPECTUS

Organised by:

Delhi Ophthalmological Society

INVITATION TO PROSPECTIVE SPONSORS

Dear Esteemed Industry Partner,

Greetings from the Delhi Ophthalmological Society

On behalf of the Delhi Ophthalmological Society, it gives us immense pleasure to invite your esteemed organisation to partner with the **77th Annual Conference of the Delhi Ophthalmological Society**, scheduled to be held from **16–18 April 2027** at **The Ashok Hotel, Chanakyapuri, New Delhi.**

Recognised as one of India's premier ophthalmic academic gatherings, the conference is expected to welcome over **4,000 delegates from India and abroad**, including eminent national and international faculty, leading ophthalmologists, academicians, researchers, postgraduate trainees and other eye-care professionals.

The conference will serve as a distinguished platform for scientific exchange, academic enrichment, professional networking and showcasing the latest advancements, innovations and technologies in ophthalmology.

An Opportunity to Collaborate and Connect

Industry participation has always played a significant role in advancing medical education, supporting scientific research, encouraging technological innovation and strengthening professional development. Your association with this prestigious conference will not only contribute to its academic objectives but also provide your organisation with an excellent opportunity to enhance brand visibility, showcase its products and services, and engage directly with a large and relevant audience of ophthalmic professionals.

We cordially invite your organisation to participate through a range of sponsorship and engagement opportunities, including:

- **Deferred Live Surgery Sessions**
- **Registration Sponsorship**
- **Individual Hall Sponsorship**
- **Industry-Sponsored Lunch Symposia**
- **Exhibition Stalls and Product Displays**
- **Branding and Advertising Opportunities**
- **Quiz Competitions and Awards Sponsorship**
- **Faculty Momentoes and Special Sponsorship Opportunities**

We would also be delighted to explore innovative and customised sponsorship concepts that align with your organisation's objectives and add value to the conference.

A Distinguished Scientific Programme

The 77th DOS Annual Conference promises an engaging and comprehensive scientific programme featuring several exciting highlights:

- **Full-day Deferred Live Surgery Sessions**
- **Two days of Subspecialty Scientific Sessions and Symposia**
- **Video-Assisted Skill Transfer Sessions**
- **Wet Lab Sessions**
- **Free Paper Presentations and Physical Posters**
- **Video Presentations and Interesting Cases**
- **Industry-Sponsored Lunch Symposia**
- **Conference Fellowship Programme**
- **Research Methodology Sessions**
- **Breakfast with Experts**

These sessions will provide an enriching learning experience while encouraging meaningful interaction between industry leaders and the ophthalmic community.

Exhibition and Stall Booking

The conference exhibition is expected to be a major attraction, offering an exceptional platform for showcasing a comprehensive range of ophthalmic products, equipment, technologies and services to thousands of eye-care professionals, researchers and students.

We encourage your organisation to participate as an exhibitor and take advantage of this valuable opportunity to strengthen existing relationships, develop new professional connections and present your latest innovations.

For comprehensive information regarding exhibition participation, stall bookings, scientific submissions and session schedules, please visit: **https://confreg.dosonline.org**

Considering the anticipated high demand for exhibition space, we strongly encourage early booking to secure your preferred stall location.

Join Us in Making This Conference a Grand Success

We sincerely value the continued support and association of our industry partners, whose contribution is instrumental in making the DOS Annual Conference a premier academic and professional event.

We look forward to welcoming your esteemed organisation as a valued partner at the **77th Annual Conference of the Delhi Ophthalmological Society** and to building a mutually rewarding association.

Your partnership will help us advance ophthalmic education, promote innovation and shape the future of eye care.

With warm regards,

Prof. M. Vanathi
President, DOS

Dr. Alkesh Chaudhary
Secretary, DOS

Dr. Anu Malik
Treasurer, DOS

ABOUT THE CONFERENCE

The 77th Annual DOS Conference – 2027 will provide a platform for continuing medical education, scientific deliberation, professional interaction and dissemination of advances in ophthalmology.

The proposed scientific programme will include:

- **Keynote lectures and expert symposia.**
- **Instructional courses and clinical discussions.**
- **Research paper and poster presentations.**
- **Educational workshops and interactive sessions.**
- **Discussions on emerging technologies and innovations in ophthalmic care.**

The conference aims to encourage scientific collaboration, promote evidence-based clinical practice and facilitate knowledge exchange among ophthalmologists, researchers, academic institutions and organisations involved in ophthalmic healthcare.

CONFERENCE OBJECTIVES

- **Promote continuing medical education and professional development.**
- **Disseminate current scientific evidence and clinical advances.**
- **Encourage original research and innovation in ophthalmology.**
- **Facilitate interaction among clinicians, researchers, academicians and technology developers.**
- **Highlight advances in ophthalmic diagnostics, surgical equipment, therapeutics and digital healthcare.**
- **Encourage collaboration between academic institutions, research organisations and industry.**
- **Support initiatives that improve the quality and accessibility of eye care.**

WHY PARTNER WITH DOS 2027?

DOS 2027 offers industry partners an opportunity to support ophthalmic education and engage with a relevant professional audience.

Depending on the approved sponsorship package, benefits may include:

- **Recognition as an official conference sponsor.**
- **Corporate logo placement on designated conference materials.**
- **Acknowledgement on the official conference website and programme.**
- **Exhibition space for showcasing relevant products and technologies.**
- **Participation in designated exhibition and networking areas.**
- **Approved corporate branding opportunities.**
- **Advertisement placement in the Conference Ready Reckoner.**
- **Opportunities to support educational activities in accordance with applicable ethical and regulatory requirements.**

All sponsorship benefits will be subject to availability, organising committee approval and the final written sponsorship agreement.

A Distinguished Scientific Programme

Particulars	Details
Venue	Hard Court and Swimming Pool Lawn, The Ashok Hotel, New Delhi
Trade Area	Halls adjacent to the Registration Area and Scientific Halls
Exhibition Dates	16–18 April 2027
Exhibition Timings	8:00 AM – 5:30 PM
Facilities	Exhibitor facilitation desk, security, cleaning and water supply
Exhibition Categories	Sponsored Area, Co-sponsored Area, Prime Stall, Prime Corner, Special Stall and Regular Stall
Customisation	Customised sponsored pavilions can be developed based on specific requirements

The exhibition area will be strategically located to facilitate delegate engagement, product demonstrations and interaction between industry representatives and ophthalmic professionals.

SPONSORSHIP PACKAGES

DOS 2027 offers the following sponsorship categories, arranged in descending order of contribution.

Sponsorship Categories and Minimum Contributions

Sponsorship Category	Minimum Contribution
Platinum Sponsor	₹50,00,000
Diamond Sponsor	₹40,00,000
Gold Sponsor	₹30,00,000
Silver Sponsor	₹20,00,000
Bronze Sponsor	₹15,00,000
Supporting Sponsor	₹10,00,000

The exhibition area will be strategically located to facilitate delegate engagement, product demonstrations and interaction between industry representatives and ophthalmic professionals.

Sponsorship Privileges

Depending on the sponsorship category and mutually agreed deliverables, sponsors may receive the following privileges:

- **Sponsored symposia during designated scientific sessions.**
- **Brand visibility on delegate bags, badges and conference signage.**
- **Advertising opportunities in the Conference Ready Reckoner.**
- **Logo placement on the official conference website.**
- **Complimentary invitations to the Conference Dinner.**
- **Special discounts on selected peripheral and promotional items.**
- **Priority selection of exhibition spaces and symposium slots.**
- **Recognition across designated conference communication platforms.**

Additional Exclusive Branding Opportunities

Organisations may also explore the following exclusive branding opportunities:

Sponsorship Opportunity	Description
Registration Area Sponsorship	Branding at the delegate registration area
Lanyard Sponsorship	Corporate branding on delegate lanyards
Ready Reckoner Sponsorship	Branding and advertising in the conference publication
Display and Video Sponsorship	Approved digital display and video advertising
Breakfast Sponsorship	Branding at breakfast areas
Lunch Sponsorship	Branding at lunch areas
Coffee Break Sponsorship	Branding at refreshment stations
Snack Zone Sponsorship	Branding at designated snack areas
Cultural Programme Sponsorship	Association with the cultural programme
Gala Dinner Sponsorship	Corporate association with the conference dinner
Shuttle Bus Sponsorship	Branding on designated shuttle services
Photo Booth Sponsorship	Corporate visibility through photo booth advertising

These opportunities are designed to provide sustained brand visibility before, during and after the conference, subject to the agreed sponsorship scope and approvals.

Platinum Sponsor - ₹50,00,000 and Above

Proposed entitlements:

1. One customised exhibition area.
2. Two hours of deferred live-surgery sessions during premium time.
3. One hour of sponsored symposium in a designated venue.
4. Approved conference branding opportunities.
5. One-minute corporate video display during an approved session.
6. One-page advertisement in the Conference Ready Reckoner.
7. Special acknowledgement on the official conference website.
8. Ten complimentary conference registrations.

Diamond Sponsor - ₹40,00,000 and Above

Proposed entitlements:

1. One customised exhibition area.
2. One hour of deferred live-surgery session during premium time.
3. One hour of sponsored symposium.
4. One-page advertisement in the Conference Ready Reckoner.
5. Approved conference branding opportunities.
6. Eight complimentary conference registrations.

Gold Sponsor - ₹30,00,000 and Above

Proposed entitlements:

1. One customised exhibition area.
2. One hour of deferred live-surgery session during premium time.
3. One hour of sponsored symposium.
4. One-page advertisement in the Conference Ready Reckoner.
5. Approved branding opportunities.
6. Six complimentary conference registrations.

Silver Sponsor - ₹20,00,000 and Above

Proposed entitlements:

1. One customised Hi-Tech exhibition area.
2. One hour of deferred live-surgery session during premium time.
3. Approved conference branding opportunities.
4. Five complimentary conference registrations.

Bronze Sponsor - ₹15,00,000

Proposed entitlements:

1. One Hi-Tech exhibition stall.
2. Recognition as an official Bronze Sponsor.
3. Corporate acknowledgement on designated sponsor panels.
4. Logo placement on selected conference communications.
5. Four complimentary conference registrations.

Supporting Sponsor - ₹10,00,000

Proposed entitlements:

1. Recognition as an official Supporting Sponsor.
2. Inclusion in the conference sponsor-recognition list.
3. Logo placement or other acknowledgement as specified in the agreed sponsorship package.
4. Four complimentary conference registrations.

Note: All sponsorship entitlements are proposed and subject to availability, committee approval and written confirmation. Complimentary registrations refer to conference registration and do not automatically include accommodation, travel or other facilities.

DEFERRED LIVE-SURGERY SESSIONS

Deferred live-surgery sessions will provide an opportunity for industry partners to support approved educational demonstrations and facilitate academic interaction among ophthalmic professionals.

Sponsorship Rates

Date: 16 April 2027

Session	**Time**	**Sponsorship Fee (Per Hour)**
Early Morning	8:00 AM – 10:00 AM	₹10,00,000
Morning	10:00 AM – 1:00 PM	₹20,00,000
Premium Time	2:00 PM – 4:00 PM	₹20,00,000
Evening	4:00 PM – 5:00 PM	₹15,00,000
Evening	5:00 PM – 6:00 PM	₹10,00,000

SPONSORSHIP PACKAGES

Organisations may support specific scientific activities, delegate facilities and conference services through the following sponsorship opportunities.

Indicative Sponsorship Contributions

Organisations may support specific scientific activities, delegate facilities and conference services through the following sponsorship opportunities.

Sponsorship Opportunity	Indicative Contribution
Scientific Session / Symposium Support	₹5,00,000 – ₹15,00,000
Workshop Sponsorship	₹5,00,000 – ₹15,00,000
Delegate Kit Sponsorship	₹10,00,000 – ₹15,00,000
Conference Badge and Lanyard Sponsorship	₹2,00,000 – ₹4,00,000
Conference App / Digital Platform	₹5,00,000 – ₹10,00,000
Poster / Research Award Sponsorship	₹4,00,000 – ₹8,00,000
Delegate Refreshments	₹6,00,000 – ₹10,00,000

Special Sponsorship Opportunities

The following opportunities are also available for discussion with the Secretary, DOS:

- **Faculty dinner and accommodation.**
- **Partial sponsorship of dinner arrangements.**
- **Inaugural programme sponsorship.**
- **Tea and snacks sponsorship.**
- **Lunch sponsorship.**
- **Metro shuttle services.**
- **Transport and Delhi sightseeing arrangements.**
- **Delegate registration sponsorship.**
- **Conference bags and registration materials.**

For pricing, availability and detailed deliverables, interested organisations may contact the Secretary, DOS.
The above contributions are indicative. Opportunities without specified amounts will be priced separately based on the agreed scope and deliverables.

EXHIBITION FACILITIES

The exhibition will provide a designated area for product displays, technology demonstrations and professional interaction.

The final exhibition plan and exhibitor guidelines will specify:

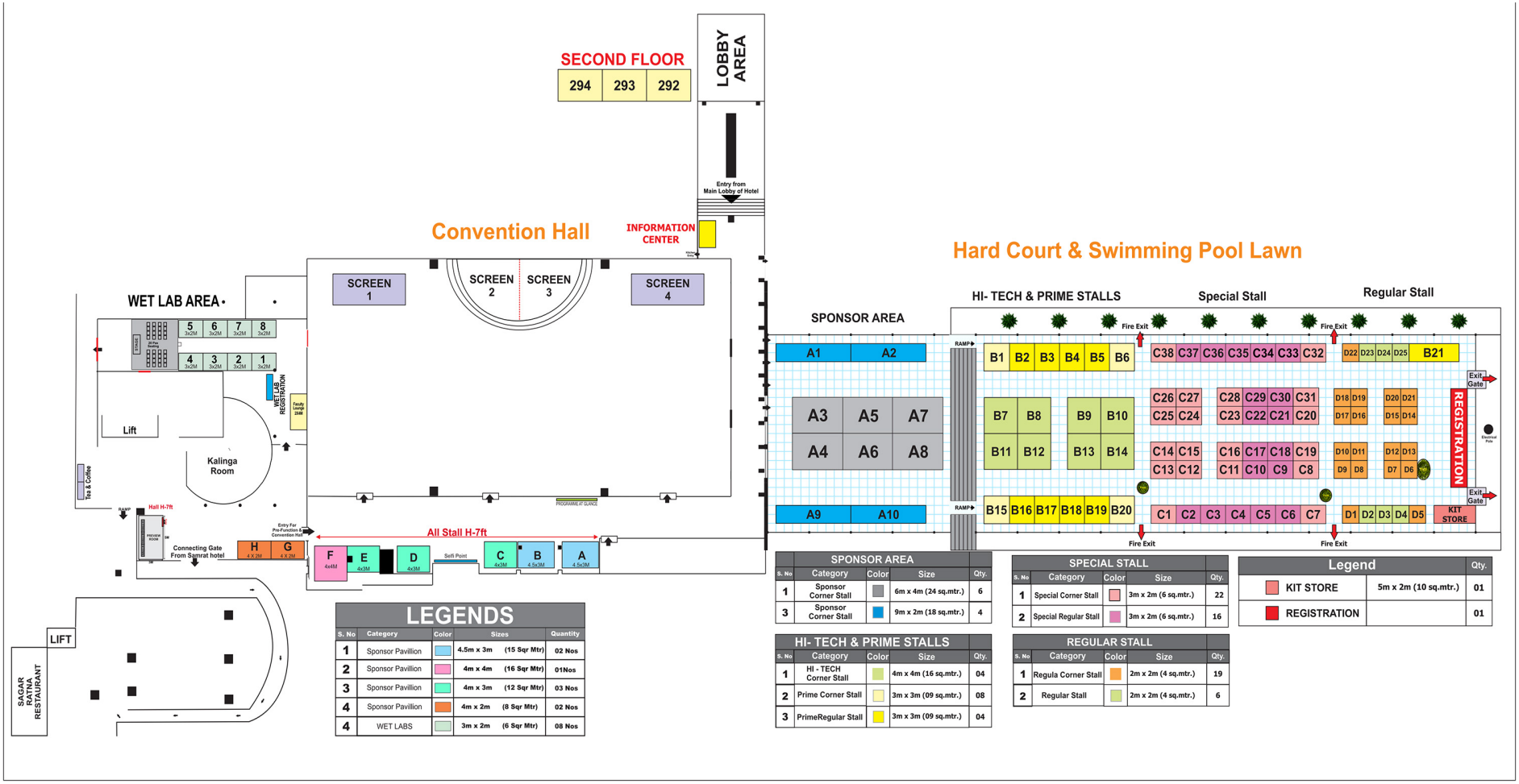
1. **Stall dimensions and allocation.**
2. **Furniture, electricity, internet and other facilities.**
3. **Installation and dismantling schedules.**
4. **Product display and demonstration guidelines.**
5. **Personnel registration and access arrangements.**
6. **Venue safety and insurance requirements.**

All exhibitors must comply with DOS policies, venue regulations and applicable statutory requirements.

Exhibition Layout

The Ashok Hotel, Chanakyapuri, New Delhi

16–18 April 2027



Important Notes:

- Sponsorship fees are applicable per hour.
- Rates are inclusive of connectivity charges per centre/hospital.
- Allocation is subject to availability, clinical permissions, technical feasibility and written confirmation by the organising committee.
- All live-surgery activities must comply with patient consent requirements, clinical governance, applicable laws and the independent control of the designated clinical and academic teams.

SPONSORSHIP PACKAGES

DOS 2027 offers opportunities for organisations to support approved scientific symposia in designated conference venues.

Sponsored Symposium Rates

Venue	Capacity	Duration	Sponsorship Fee
Small Hall	200 Delegates	Per Hour	₹10,00,000
Mini Hall	100 Delegates	Per Hour	₹5,00,000

Terms and Conditions:

- All sponsored symposia require prior approval from DOS.
- Scheduling and venue allocation will be confirmed by the Secretariat.
- Audio-visual arrangements and other deliverables will be communicated separately.
- Scientific content and clinical recommendations must remain consistent with applicable professional and ethical standards.
- Sponsors shall not influence independent scientific decision-making.

EXHIBITION STALLS

The DOS 2027 Trade Exhibition will provide dedicated opportunities for eligible organisations involved in ophthalmic pharmaceuticals, diagnostic systems, surgical equipment, medical devices, imaging technology and digital healthcare.

The exhibition will enable companies to showcase their products, demonstrate technological innovations and interact with ophthalmologists, researchers and other healthcare professionals.

Exhibition Stall Booking - Complete Rate Card

All amounts are in Indian Rupees (INR). Stall dimensions are in metres and area is in square metres.

Stall Category	Dimensions Area	Standard Rate Till 15-01-2027	Early Booking Offer Till 15-03-2027	Late Premium After 15-03-2027	Spot
Hi-Tech Stall	**4 m × 4 m 16 sqm**	**₹4,00,000**	**₹4,80,000**	**₹5,76,000**	
Prime Corner Stall	**3 m × 3 m 9 sqm**	**₹3,75,000**	**₹4,50,000**	**₹5,40,000**	
Prime Stall	**3 m × 3 m 9 sqm**	**₹3,25,000**	**₹3,90,000**	**₹4,68,000**	
Special Corner Stall	**3 m × 2 m 6 sqm**	**₹3,00,000**	**₹3,60,000**	**₹4,32,000**	
Special Stall	**3 m × 2 m 6 sqm**	**₹2,50,000**	**₹3,00,000**	**₹3,60,000**	
Regular / Corner Stall	**2 m × 2 m 4 sqm**	**₹2,00,000**	**₹2,40,000**	**₹2,88,000**	

The Hi-Tech Stall standard rate has been interpreted as 4,00,000 from the original entry of 4.00000 and requires confirmation before publication.

TERMS AND CONDITIONS

Booking and Payment

1. All prospective sponsors and exhibitors must contact the DOS Secretariat to confirm availability.
2. A duly completed and signed booking form must be submitted following approval.
3. Full payment must be received to confirm stall allocation unless otherwise agreed by DOS in writing.
4. Stall allocation is subject to availability and the approved exhibition layout.
5. Requests for multiple adjoining stalls will be considered subject to availability

Payment and Taxes

1. Exhibition rates are exclusive of applicable GST unless specified otherwise.
2. Applicable GST, TDS and other tax matters will be handled in accordance with prevailing regulations and the official invoice.
3. Any tax-related documentation required from the sponsor or exhibitor must be submitted within the applicable statutory timeline.
4. No tax treatment described in this prospectus overrides the requirements of prevailing law.

Bank Details

Particulars	**Bank Information**
Account Name	Delhi Ophthalmological Society
Account Number	10874587044
Bank Name	State Bank of India
Branch	AIIMS, Ansari Nagar, New Delhi
IFSC Code	SBIN0001536
PAN	AAATD2302G
GSTIN	07AAATD2302G1ZD

Payment Instructions:

Payments should be made only after the bank details have been independently verified with the DOS Secretariat.
After remittance, please email the transaction details to:

- trade@dosonline.org
- secretary@dosonline.org

Cancellation and Refunds

The exhibition policy provided for this prospectus specifies that stall booking payments are non-refundable, including in cases of non-participation.

Sponsors and exhibitors are advised to review the final written cancellation and refund terms before making payment.

Any changes arising from cancellation, postponement or rescheduling of the conference will be dealt with under the final written agreement and applicable law.

Exhibitor Registration

1. All exhibition personnel must register in the prescribed category.
2. Identity badges must be displayed at all times within the conference venue and exhibition area.
3. Entry will be restricted to registered delegates, exhibitors and authorised personnel.
4. Two complimentary lunch coupons per exhibition stall are proposed, subject to the final delegate-services policy.
5. Lunch coupons do not include access to the Conference Dinner.
6. Additional coupons and delegate facilities will be governed by the policy communicated by DOS.

Equipment, Insurance and Safety

1. Exhibitors are responsible for insuring their personnel, equipment, materials and other property.
2. Appropriate precautions, including voltage stabilisers where necessary, must be taken to protect equipment.
3. Exhibitors must comply with all venue safety requirements.
4. Product displays and demonstrations must comply with applicable laws and approved exhibition arrangements.

Security and Allocation

1. General exhibition security is scheduled for 16 and 17 April 2027, subject to confirmation.
2. Sponsorship opportunities, live-surgery sessions and exhibition stalls will be allocated subject to availability and written confirmation.
3. Full payment is required before final allocation unless otherwise approved by DOS.

Venue Regulations

1. Cloth banners and standees are not permitted inside or outside The Ashok Hotel unless expressly authorised.
2. All exhibitors must comply with the hotel's exhibitor guidelines and operational instructions.
3. Exhibitors are responsible for ensuring compliance by their personnel and contractors.

Force Majeure and Changes

If the conference is cancelled, postponed, rescheduled or materially altered due to circumstances beyond the reasonable control of DOS, the Secretariat will communicate the applicable arrangements.

DOS reserves the right, where necessary, to modify the conference dates, venue, programme and exhibition layout. The rights and obligations of the parties will be governed by the final written agreement and applicable law.

Scientific Independence

Sponsors may support approved educational activities but shall not control scientific content, faculty selection, abstract evaluation or clinical recommendations.

All sponsorship activities must comply with applicable professional, ethical and regulatory requirements.

SPONSORSHIP EXPRESSION OF INTEREST

Companies interested in participating in the 77th Annual DOS Conference – 2027 are requested to provide the following details.

Particulars	**Details**
Organisation Name	_____
Contact Person	_____
Designation	_____
Email Address	_____
Telephone Number	_____
Preferred Sponsorship Category	_____
Proposed Contribution	_____
Exhibition Stall Category and Size	_____
Interest in Deffered Surgery / Sponsored Symposium	_____
Special Requirements	_____

Completed expressions of interest may be submitted to the DOS Secretariat for further information regarding availability, documentation, sponsorship deliverables and payment procedures.

ACKNOWLEDGEMENT

The Delhi Ophthalmological Society gratefully acknowledges the support of organisations committed to scientific advancement, medical education and the responsible development of ophthalmic healthcare.

We invite your organisation to become a valued partner in the 77th Annual DOS Conference – 2027 and contribute to the success of this important academic event.

We look forward to your participation and continued association with the Delhi Ophthalmological Society.

With sincere regards,

Prof. M. Vanathi
President, DOS

Dr. Alkesh Chaudhary
Secretary, DOS

Dr. Anu Malik
Treasurer, DOS

CONFERENCE SECRETARIAT

Dr. Alkesh Chaudhary
Secretary
Delhi Ophthalmological Society
A-23, First Floor, Green Park Main, New Delhi – 110016, India
Telephone:+91-11-43018576

Trade Exhibition Email: trade@dosonline.org, secretary@dosonline.org
Website :www.dosonline.org

APPLICATION FOR EXHIBITION AND SPONSORSHIP

77th Annual DOS Conference – 2027 | 16th – 18th April 2027 | The Ashok Hotel, Chanakyapuri, New Delhi

Company Details

Billing Name of Company (Capital Letters) _____

Display Company Name on Fascia (Capital Letters) _____

Contact Person and Designation _____

Company GST No. (copy of Registration attached) _____

Company GST Registered Address _____

City _____ Pin Code _____ State/Country _____ Telephone _____

Mobile _____ Email _____

Trade Stall Category

Mention the Trade Stall Category that you would like to Sponsor:

Sr. No.	Category	Amount (₹)
1.	**Sponsorship Amount**	
2.	**Stall Amount**	
3.		
4.		

Preference for Stall	**Note:** TDS Certificate must be submitted before the month of March, 2027. If you have not submitted the TDS Certificate, we will have the right to deduct the TDS amount from the next payment received from the company.	**Total**	
1.		***GST @ 18%**	
2.		**Total (incl. GST)**	
3.		**TDS on Basic Total / %**	
4.		**Grand Total**	

Payment Details

We are enclosing NEFT / RTGS / Cheque / Bank Draft No. _____ Dated _____

of Bank _____ for Rs. _____

(In Words) _____

We are deducting Rs. _____ as TDS from the total at _____ % rate.

The Company GST Number _____ and PAN No. _____

and the challan No. of the TDS deposited is _____ dated _____

and was deposited on date _____

Declaration

I certify that I have read the terms and conditions for sponsorship of the **77th Annual DOS Conference – 2027** and am willing to accept them.

Name _____ Date _____

Mobile _____ Place _____

Company Stamp

_____

Signature of Declarant (With Company Stamp & Mobile Number)